

Privacy Policy

Australian Pharmaceutical Publishing Company Pty Ltd 'APPco' ABN 82 004 082 053 recognises the importance of privacy issues. This Privacy Policy briefly tells you how we manage the personal information that we collect, use and disclose and how to contact us if you have any queries. This Privacy Policy does not cover personal information collected or held by us about our employees and is to be read subject to any overriding provisions of law or contract.

This statement does not form part of any contract.

From time to time, APPco may review and update this statement - for example, to reflect changes to the law, technology or the company. We reserve the right to change this statement at any time and notify you by posting an updated version of the statement on the Website.

Background

APPco provides pharmaceutical and other health related products and services to retail and hospital pharmacies. In providing these products and services to you, we handle information about you. In doing so we have adopted the handling requirements set down in the Commonwealth Privacy Act including the National Privacy Principles.

APPco from 21 December 2001, complied with the law and the National Privacy Principles ("NPPs") (subject to the other provisions of law). The NPPs are contained in the Privacy Act 1988 (Cth) and regulate the manner in which personal information is managed.

APPco is committed to ensuring an individual's right to keep their personal information private and we strive to ensure privacy, accuracy and security of your personal and financial information.

Personal information is information or an opinion, in any form and whether true or not, about an individual whose identity is apparent or can reasonably be ascertained from the information or opinion.

There are further special provisions, which apply to the collection of some personal information, which is known as sensitive information. This includes health information and information about a person's race, ethnic origin, political opinions, membership of political, professional or trade associations, religious or philosophical

beliefs, sexual preferences and criminal history.

Collection of personal information by us

We are required to collect personal information to be able to provide requested products or services.

The kinds of personal information we collect and store will depend on what products and services you request from us. However, it may include (amongst other things):

- personal information you give us when you request a product or service from us. This information may include your opinion/preferences about specific products and services, your name, address, telephone numbers, e-mail address, pharmacy details (if relevant);
- communications between you and us; and
- transactional information about your use of our products and service.

How your personal information will be used

We collect your personal information so that we can use it for our functions and activities, which include, amongst other things:

- being aware of any special product and service requirements you may have;
- advising you of any changes to our products and services;
- confirming your identity when you contact us;
- addressing any feedback or complaints you may have;
- any purposes for which it was requested and directly related purposes, and developing, improving and marketing our products and services.

If you do not provide us with your personal information, we will be unable to do one or more of the above (including being unable to participate in training, competitions and our forums).

We will assume you consent to management of your personal information in the manner specified in this Privacy Policy (which may change from time to time) until you tell us to the contrary by contacting us using our contact details below.

Exchange of personal information with third parties

Personal information we collect from you may be disclosed:

- to any entity to which we are required or authorised by or under law to disclose such information (for instance, Federal or State law enforcement agencies and investigative agencies, courts, various other Federal or State government bodies);
- to others that you have been informed of at the time any personal information is collected from you;
- to our business associates and others for purposes directly related to the purpose for which the personal information is collected;
- to APPCO management and personnel;
- to our professional advisors and other contractors (for example IT consultants and mailing houses); or
- with your consent (express or implied), to others.

We may also obtain personal and other information from some or all of the above to enable us to provide our services or products to you. When we obtain personal and other information from third parties whom we are referred to by you, we will assume and you will ensure that you have made that third party aware of the referral of the persons and purposes involved in the collection, use and disclosure of the relevant personal or other information.

Use and disclosure of personal information by us

If we use or disclose your personal information for a purpose (the "secondary purpose") other than the main reason for which it was originally collected (the "primary purpose"), to the extent required by law, we will ensure that:

- the secondary purpose is related to the primary purpose of collection (and directly related in the case of sensitive information), and you would reasonably expect that we would use or disclose your information in that way; or
- you have consented to the use or disclosure of your personal information for the secondary purpose; or
- the use or disclosure is required or authorised by or under law; or
- the use or disclosure is otherwise permitted by law (for example, as a necessary part of an investigation of suspected unlawful activity).

Collection of information other than personal information

If you visit our website, some of the information we and/or our contractors collect

about your visit to our website is not personal information because it does not reveal your identity. Information of this nature can include:

Site visit information

When you visit our website, we and/or our contractors collect general information about your visit which may include your server address, the date and time of your visit, the pages you accessed, the information you downloaded and the type of Internet browser you used.

We and/or our contractors may use this information in anonymous, aggregated form, for statistical purposes only, to assist us in improving the quality and usability of our website.

Cookies

A cookie is a small string of information that a website transfers to your browser for identification purposes. The cookies we and/or our contractors use may identify individual users.

Cookies can either be "persistent" or "session" based. Persistent cookies are stored on your computer, contain an expiration date, and are mainly for the user's convenience. Session cookies are short-lived and are held on your browser's memory only for the duration of your session, they are used only during a browsing session, and expire when you quit your browser.

We and/or our contractors may use both session and persistent cookies. This information may be used to personalise your current visit to our and our contractors' websites. Upon closing your browser, the session cookie is destroyed.

Most Internet browsers can be set to accept or reject cookies. If you do not want to accept cookies, you can adjust your Internet browser to reject cookies or to notify you when they are being used. However, rejecting cookies may limit the functionality of our website.

Password and log-in security

On occasion there may be services that you nominate to use that require you to nominate a user name and password. You are responsible for the security of your password and log-in information. You can play an important role in keeping your personal information secure by maintaining the confidentiality of any passwords

used on the Website. Please notify us immediately if there is any unauthorised use of your account by any other Internet user or any other breach of security.

Access and correction of your personal information

You can ask to obtain access to your personal information that we and/or our contractors hold, although under some circumstances permitted by law, we may not provide such information to you. Also, we may not be able to require our contractors to provide personal information to you.

We may ask you to put your request in writing and pay a reasonable fee levied by us for this.

It is important to us that the personal information we hold about you is accurate, complete and up to date. If you are aware that this is not the case and would like your personal information corrected, or simply desire access to your personal information, please contact us at:

Australian Pharmaceutical Publishing Company Pty Ltd 'APPco' ABN 82 004 082
053 Level 5, 8 Thomas Street
CHATSWOOD NSW 2067 AUSTRALIA
Ph: 61 2 8117 9500 Fax: 61 2 8117 9511
E-mail: psi@postscript.com.au

If we decide not to correct or provide you with access to your personal information, we will give you our reasons for our decision.

Complaints

If you have a complaint about the way we have dealt with your personal information, please contact us at the above telephone number and ask to speak with our Company Secretary or visit our website mentioned above. We will make all reasonable attempts to respond to your complaints or requests.

If you are not satisfied with the outcome, you may refer the matter to the Office of the Federal Privacy Commissioner at: Website: www.privacy.gov.au

Phone: 1300 363 992 Updates to Privacy Policy. We may amend this Privacy Policy at any time and from time to time. If we do so, we will post the amended Privacy Policy on our website so that you will always be aware of how we manage your personal information.

Further information

Please contact us if you have any queries about the personal information that we hold about you or the way we handle that personal information. Our contact details for privacy queries are set out above.

Further information about the NPPs and the application of privacy law to the private sector generally can be found by contacting the Office of the Federal Privacy Commissioner (details above).

Disclaimer

1. This website contains information about common medical conditions and general treatments. This information is designed to provide general health information and is not exhaustive. This information is to be used as an educational tool only. Information available on this site should not be used for diagnosing or treating a health problem or disease.
2. Vitamin supplements can only be of assistance if your dietary vitamin intake is inadequate. Pharmacists are medication experts. Please see a pharmacist before following any medical or health regime or before taking any medication or supplement. For a full ingredient listing, always read the label. Only use medicines or supplements as directed, as incorrect use could be harmful. In the event of illness or the persistence of symptoms, the advice of your health care professional should be sought.
3. The information provided on this site is not intended as professional medical advice and should not replace the advice of your treating healthcare practitioner. Please see a healthcare practitioner before following any medical or health regime or before taking any medication or supplement.
4. Australian Pharmaceutical Publishing Company Pty Ltd (APPco) and Post Script Interactive (PSi) make no representation or warranty whatsoever that the content or information on or available through this site is accurate, complete or appropriate. Reliance on information from this site is completely at the user's own risk. Australian Pharmaceutical Publishing Company Pty Ltd (APPco), Post Script Interactive (PSi), business partners and their respective employees, officers, agents and contractors (AJP) reviews all Content provided by it but makes no representation nor warranty that all Content or information is complete, up-to-date or appropriate and will not be liable for any loss or damage from using this information.